

EXPERT ADVICE | 04.05.23

If You're Going to Buy One New Thing for Your Home This Season, Make It This

Designers are obsessed.



There's an accessory that's been grabbing interior designers' attention. It's easy to implement, complementary to all aesthetics, and grounding. Although it isn't new, per se, [this décor item](#) is finding its place as an "it" piece this year. Enter the area rug—a reminder that every room deserves to have a [soft landing](#).

An area rug makes "a world of difference to your room's overall aesthetic," says LA-based interior designer [Breegan Jane](#). "They provide visual warmth and easily enhance colors used throughout the space."

Just as Jane suggests, rugs have a way of enhancing the vibe and function of a room. They add warmth to chilly hardwood or tile floors, and a dose of color to an otherwise [minimal room](#). The key is to find the right one—in texture, size, and material—so it lasts. So where do you start? Designers Breegan Jane, along with Kate Lester of [Kate Lester Interiors](#) and Kyra Schulhof of [Fayette Studio](#) offer their insight for decorating with an area rug. Plus, we've rounded up the best places to buy rugs online.

#4: Consider Your Needs

If you're placing an area rug in a high-traffic room, such as a living room, Schulhof suggests sourcing one made of an indoor/outdoor material like high-quality nylon or recyclable PET. "Sustainability and eco-friendliness are becoming increasingly important," she says.